



## Help Support the 8th Annual Frankfort Bluegrass On The Green July 14th & 15th 2018!

Greetings!

We are reaching out to you asking for your support of the 8th Annual Frankfort Bluegrass On The Green Festival, happening July 14th and 15th, 2018 in downtown Frankfort. The Frankfort Bluegrass Fest is an Illinois 501C(4) nonprofit event only made possible by your donations and sponsorships .

This 2 day FREE family friendly event features 20+ top notch national and regional bluegrass bands performing on Breidert Green and in Prairie Park, along with a kids activities area and tent, jam tent, workshops, food and craft vendors and more.

Made up of passionate volunteers, our mission is to promote the preservation and education of bluegrass music, a true traditional American musical art form in downtown Frankfort, IL and beyond. Musicians that we have range from Grammy winning and International Bluegrass Music Association (IBMA) Award winning pacesetters to up and coming bright talent carrying the torch for a new generation.

We are proud to be a nationally recognized event, being nominated for Event Of The Year by The International Bluegrass Association (IBMA) for the past two years (2016 and 2017) and the only event in the top 5 to be in the midwest.

Please review this packet and consider a donation and/or sponsorship to help fund and promote this great all ages event that brings thousands of people and supports local businesses and talent in beautiful downtown Frankfort. We need your help!

*Thank you,*

*The Frankfort Bluegrass Fest Committee*

Frankfort Bluegrass Fest c/o Down Home Guitars 11 S. White St. Frankfort, IL 60423 ph (815)469-6321

Email: Amanda Thompson at [frankfortbluegrassfestival.com](http://frankfortbluegrassfestival.com), Steve Haberichter at [steve@downhomeguitars.com](mailto:steve@downhomeguitars.com)



## Who We Are

Frankfort Bluegrass Fest Inc. is an Illinois 501c(4) non-profit organization dedicated to expanding the awareness of this treasured American style of music through performances, workshops and education. Our goal is to raise funds to support the 8th Annual Frankfort Bluegrass On The Green festival July 14th & 15th 2018 that is free to all ages. Comprised of all volunteers with love for this acoustic style music, we work with top quality national and regional acts, local artists, craft makers and businesses to bring a well rounded 2 day long event with something for everyone to historic downtown Frankfort.

## Donation & Sponsorship Impact

Your sponsorship and/or donation goes a long way in supporting our work in bringing a very successful musical and educational event to downtown Frankfort. Beyond the large cost of paying national and regional bands competitive compensation, your funds help pay for pro sound and engineers, lodging for touring bands, meal hospitality for all bands and volunteers, advertising & promotional costs including banners, flyers, posters t-shirts & keepsakes as well as kids entertainment and crafts, insurance, accounting fees and more.

Rest assured your funds go a long way in making this a viable event that not only promotes bluegrass music, but family values as well, and creates a substantial economical impact to local businesses, Frankfort and the surrounding area.

## Sponsorship Value

Sponsoring the Frankfort Bluegrass On The Green Fest provides you, your business or organization with visibility to thousands of people of all ages from throughout the Midwest. Whether your target audience is kids, teens or adults, you can't go wrong sponsoring this event.

Depending on your level of sponsorship, you can have a booth to advertise your business or group, name or logo can be seen on the stage banner (which shows up in many band photos as well as video including local public access), logo with link on our website and on posters throughout the southwest suburbs, and more. If you choose to be a Diamond sponsor, you get all the advertising opportunities that are offered! Your local business will benefit from an increase in traffic during the fest and regional businesses and organizations will get great exposure. Also value that you are helping a viable event that is great for the community and showcases historic downtown Frankfort and the surrounding area.



# 8th Annual Frankfort Bluegrass On The Green

## SPONSORSHIP LEVELS

### • **DIAMOND SPONSOR- \$1,500**

- 10' X 10' booth space to advertise your business
- Logo on stage banners
- Promote your business or organization on the stage! Introduction of a member or rep of the business/ organization with 2 minutes on the mic.
- Logo on fest posters
- Diamond Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Social media mentions and links
- Diamond Level stage mentions throughout the fest
- Logo and Diamond Level Sponsor listing in brochures

### • **PLATINUM SPONSOR- \$1,000**

- Logo on stage banners
- Promote your business or organization on the stage! Introduction of a member or rep of the business/ organization with 2 minutes on the mic.
- Logo on fest posters
- Platinum Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Social media mentions and links
- Platinum Level stage mentions throughout the fest
- Logo and Platinum Level Sponsor listing in brochures

### • **GOLD SPONSOR- \$500**

- Logo on fest posters
- Gold Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Social media mentions and links
- Gold Level stage mentions throughout the fest
- Gold Level Sponsor listing in brochures

### • **SILVER SPONSOR- \$250**

- Silver Sponsor listing on Frankfort Bluegrass Fest website with link to your website/ page
- Multiple stage mentions throughout the fest
- Silver Level Sponsor listing in brochures

### • **CONTRIBUTOR- \$100**

- Contributor listing in fest brochures



# Be a Sponsor of The 8th Annual Frankfort Bluegrass On The Green

## July 14th & 15th 2018!

Name, Business or Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Contact Person (If Needed): \_\_\_\_\_

DIAMOND SPONSOR \$1,500

GOLD SPONSOR \$500

PLATINUM SPONSOR \$1,000

SILVER SPONSOR \$250

CONTRIBUTOR \$100

### DONATION

DONATION AMOUNT: \_\_\_\_\_

Sponsorship and Donation funds can be accepted by check mailed to address below, credit card information mailed or emailed, or by PayPal at [www.frankfortbluegrassfest.com](http://www.frankfortbluegrassfest.com).

### PAYMENT OPTIONS

Check (attach and mail)

Credit Card:  Visa  Mastercard  Discover  American Express

Credit Card #: \_\_\_\_\_

Name On Card \_\_\_\_\_

Expiration Date \_\_\_\_\_ CVC Code \_\_\_\_\_

Billing Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### WHERE TO SEND IT

[frankfortbluegrassfestival@gmail.com](mailto:frankfortbluegrassfestival@gmail.com)  
[steve@downhomeguitars.com](mailto:steve@downhomeguitars.com)

Frankfort Bluegrass Fest  
c/o Down Home Guitars  
11 S. White St. Frankfort, IL 60423

### SPONSORSHIP LEVEL

Contact: Steve Haberichter  
at Down Home Guitars  
(815)469-6321