



Help Support the International Award Winning Frankfort Bluegrass Festival July 11th & 12th 2020!

Greetings!

As a valued member of the community, we are reaching out to you for your help in supporting the 10th Annual Frankfort Bluegrass On The Green Festival being held July 11th and 12th 2020 in historic downtown Frankfort.

This 2 day FREE family friendly event features 20+ top notch national and regional bluegrass bands performing on Breidert Green and in Prairie Park, along with kids tent and activities area, workshops with musicians, jam tent, food and craft vendors and more!

The Frankfort Bluegrass Fest is an Illinois 501(c)4 non-profit event that is only made possible by your generous donation and sponsorship. Made up of passionate volunteers, our mission is to promote the preservation and education of bluegrass music, a true traditional American musical art form in downtown Frankfort, IL and beyond.

We are proud to have won the International Bluegrass Music Association (IBMA) Event Of The Year Award in 2018, bringing international acclaim to Frankfort. The festival was also nominated for the IBMA Momentum Award in 2016 and 2017, recognizing the educational achievements of this event and the hardwork of all the volunteers involved.

Musicians that we have had range from Grammy and IBMA Award Winning pacesetters to up and coming bright talent carrying the torch for a new generation.

Please review this packet and consider a donation and/or sponsorship to help fund and promote this great all ages event that brings thousands of people and supports local businesses and talent in beautiful downtown Frankfort. We need your help!

Thank you,

The Frankfort Bluegrass Fest Committee

Frankfort Bluegrass Fest c/o Down Home Guitars 11 S. White St. Frankfort, IL 60423 ph (815)469-6321

Email: Amanda Thompson at frankfortbluegrassfestival@gmail.com, Steve Haberichter at steve@downhomeguitars.com



Be a Sponsor of The 10th Annual Frankfort Bluegrass Festival July 11th & 12th 2020!

Name, Business or Organization: _____

Address: _____

City: _____ Zip: _____

Phone: _____ Email: _____

Contact Person (If Needed): _____

DIAMOND SPONSOR \$3,000

SILVER SPONSOR \$500

PLATINUM SPONSOR \$1,500

BRONZE SPONSOR \$250

GOLD SPONSOR \$1,000

CONTRIBUTOR \$100

DONATION

DONATION AMOUNT: _____

Sponsorship and Donation funds can be accepted by check mailed to address below, credit card information mailed or emailed, or by PayPal at www.frankfortbluegrassfest.com.

PAYMENT OPTIONS

Check (attach and mail)

Credit Card: Visa Mastercard Discover American Express

Credit Card #: _____

Name On Card _____

Expiration Date _____ CVC Code _____

Billing Address _____

Phone _____ Email _____

WHERE TO SEND IT

frankfortbluegrassfestival@gmail.com
steve@downhomeguitars.com

Frankfort Bluegrass Fest
c/o Down Home Guitars
11 S. White St. Frankfort, IL 60423

Contact: Steve Haberichter
at Down Home Guitars
(815)469-6321



10th Annual Frankfort Bluegrass Festival

SPONSORSHIP LEVELS

• **DIAMOND SPONSOR- \$3,000**

- 750 audience fans with your name/ logo on it
- Premium Diamond Sponsor Signage
- 10' X 10' booth space to advertise your business
- Logo on stage banners
- Access to our "backstage hospitality house" for 4 with food and refreshments
- Promote your business or organization on the stage each day! Introduction of a member or rep of your business/ organization with a 2 minute "commercial" on the mic on one of the stages!
- Logo on fest window posters
- Diamond Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Social media mentions and links
- Diamond Level stage mentions throughout the fest
- Logo and Diamond Level Sponsor listing in brochures

• **PLATINUM SPONSOR- \$1,500**

- 10' X 10' booth space to advertise your business
- Logo on stage banners
- Access to our "backstage hospitality house" for 2 with food and refreshments
- Introduction of a representative of your business/ organization with a 2 minute "commercial" on the mic .
- Logo on fest window posters
- Platinum Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Social media mentions and links
- Platinum Level stage mentions throughout the fest
- Logo and Platinum Level Sponsor listing in brochures

• **GOLD SPONSOR- \$1,000**

- Introduction of a representative of your business/ organization on stage
- Social media mentions and links
- Listing on Gold Sponsor signage
- Logo on fest window posters
- Gold Sponsor listing with logo on Frankfort Bluegrass Fest website with link to your website/ page
- Gold Level stage mentions throughout the fest
- Logo and Gold Level Sponsor listing in brochures

• **SILVER SPONSOR- \$500**

- Listing on Silver Sponsor signage
- Logo on fest window posters
- Silver Level stage mentions throughout the fest
- Silver Sponsor listing on Frankfort Bluegrass Fest website with link to your website/ page
- Logo and Silver Level Sponsor listing in brochures

• **BRONZE SPONSOR- \$250**

- Bronze Level stage mentions throughout the fest
- Bronze Sponsor listing on Frankfort Bluegrass Fest website with link to your website/ page
- Bronze Sponsor listing in fest brochure

• **CONTRIBUTOR- \$100**

- Contributor listing in fest brochures



Who We Are

The Frankfort Bluegrass Festival is an Illinois 501c(4) non-profit organization dedicated to expanding the awareness of this treasured American style of music through performances, workshops and education. Our goal is to raise funds to support the 10th Annual Frankfort Bluegrass On The Green festival July 11th & 12th 2020 that is free to all. Comprised of all volunteers with love for this acoustic style music, we work with top quality national and regional acts, local artists, craft makers and businesses to bring a well rounded 2 day long musical and educational fest with something for everyone to historic downtown Frankfort.

Donation & Sponsorship Impact

Your sponsorship and/or donation goes a long way in supporting our work in bringing a very successful musical and educational event to downtown Frankfort. Beyond the large cost of paying national and regional bands competitive compensation, your funds help pay for pro sound and engineers, lodging for touring bands, meal hospitality for all bands and volunteers, advertising & promotional costs including banners, flyers, posters, t-shirts & keepsakes as well as kids entertainment and crafts, insurance, accounting fees and more.

Rest assured your funds go a long way in making this a viable event that not only promotes bluegrass music, but family values as well, and creates a substantial economical impact to local businesses, Frankfort and the surrounding area.

Sponsorship Value

The Frankfort Bluegrass Fest won the International Bluegrass Music Association (IBMA) Event of the Year Award, bringing international acclaim to Frankfort as the top bluegrass event of 2018, and was a nominated for the IBMA Momentum Award in 2016 and 2017.

Sponsoring the Frankfort Bluegrass On The Green Fest provides you, your business or organization with visibility to thousands of people of all ages from throughout the Midwest and beyond. Whether your target audience is kids, teens or adults, this event is for you.

Depending on your level of sponsorship, you can have a booth to advertise your business or group, your name or logo on the stage banners (which shows up in many band photos as well as video including local public access), logo on website with link and on posters throughout the southwest suburbs, and more. Choose to be a Premier sponsor, and get all that is offered! Your local business will benefit from an increase in traffic during the fest and regional businesses and organizations will get great exposure. Also value that you are helping a family friendly, award winning event that is great for the community and showcases historic downtown Frankfort and the surrounding area.